

AMENDMENTS TO THE TITLE:

Please replace the title with the following substitute title: --System and Method for Providing a Personalized Channel--.

AMENDMENTS TO THE SPECIFICATION:

Please amend the specification as follows:

Please replace the paragraph that begins on line 13 of page 4 and ends on line 24 of page 4 with the following paragraph:

In accordance with certain aspects, the present invention relates to a system and method that creates the personalized channel automatically through use of a profile, wherein the profile is a stored data structure identifying user preferences and wherein the evaluating act compares incoming tag information with the profile to determine which content to add to the new channel. The profile, in some embodiments, further comprises exclusion information such that content is not added to the personalized channel when tag information associated with the content identifies matches the exclusion information in the profile. The profile may also include preference information related to the type of content and the rating of the content. In some embodiments of the invention, the profile is created manually, while other embodiments employ an automatic profile generation feature based on historical data. Yet other embodiments automatically update the profile based on updated historical information.

Please replace the paragraph that begins on line 23 of page 17 and ends on line 2 of page 18 with the following paragraph:

As discussed above, the profile 400 may be done manually, wherein the user manipulates the input/output module 322 and the profile interface 320 to enter different selection criteria 406 and to save the data into a data structure 400. In other embodiments, the profile is created automatically, such as through the analysis of historical data. In such a case, the client system 304 records and stores data relating to previously watched content and uses the ~~same~~ stored data to create and modify one or more profiles. Of course, in a multi-user environment, i.e., where more than one person uses the same client system 304, a user provides identification information such that the client system 304 recognizes which profile to update when using the automatic update feature.